



*Press release
(English translation)*

ECOMONDO AND KEY ENERGY 2021, ITALY SAYS «GREEN»: THE CIRCULAR ECONOMY PASSES THROUGH RIMINI

The 2021 edition of Italian Exhibition Group's two shows, the main reference points for the circular economy and renewable energies in Europe and the Mediterranean basin, has come to a close. More than 1,080 brands in Rimini to share green technology expertise and over 500 hours of conferences

<https://youtu.be/8LBSag4liUc>

Rimini (Italy), 29th October 2021 – The road to ecological transition has been plotted and passes through Rimini, where **Ecomondo and Key Energy, Italian Exhibition Group's** two shows dedicated to the circular economy and renewable energies, closed today with results far beyond the most optimistic forecasts. Almost 85% of attendance compared to the last pre-covid edition, more than 1,080 brands exhibiting throughout the Expo Centre covering 90% of the area, 500 hours of conferences and seminars and the tenth anniversary of the **States General of the Green Economy**, are numbers that confirm how the urge towards ecological transition also passes through these two historical Rimini events. A place for debate and, above all, business for a community of companies, institutions, bodies and organisations that, in Rimini Expo Centre's halls, discussed the prominent issues on the agendas of all governments today, particularly in view of the opportunities offered by the NRRP on the eve of a such a fundamental political appointment as COP26 in Glasgow. Italian government participation was also important and qualified, as was the aegis of the European Commission, underlining the importance that these events have assumed over the years as a point of reference both in the Mediterranean area and for top-level European institutions involved in policy, research and innovation within the sectors concerned.

Circular bio-economy, water resources, waste treatment and digitisation processes that bring the green economy within the scope of Industry 4.0 were among the most interesting new developments in the sector at this 2021 edition. Companies working on processes and monitoring are the link between waste material collection and second raw materials. Bio-energies and photovoltaics have grown, also in terms of business generated at the exhibition, as has the entire smart lighting sector in cities linked to efficiency and safety. SAL.VE, the biennial ecological vehicle exhibition, grouped together under one roof chassis builders, urban hygiene vehicle fitters and equipment for waste collection with hybrid or full electric powered vehicles. From mechanical presses to 3D printers powered by bio-plastics, industry and start-ups were explored by qualified and business-oriented operators, turning the two shows into green business events. There was also an increase in the percentage of stands set up with sustainable materials obtained from recycled furniture wood or other building materials, from panels to tiles.

With the events at **Ecomondo** - organised by the Scientific Committee headed by Professor Fabio Fava - a detailed analysis was carried out on the theme of environmental regeneration, in line with the recommendations of the European Green Deal. Thanks to "beacon conferences", actions were identified that could enable a systemic and inclusive regeneration of our manufacturing, our cities, our natural heritage, soil, water and seas, for a prompt economic, environmental and social recovery of the country together with Europe and the Mediterranean area.



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In the inaugural session of **Key Energy**, a study prepared for the event by Milan Polytechnic's Energy Strategy Group, examined the opportunities linked to the NRRP, particularly in terms of economy and employment: there is talk of more than 64 billion euros in additional revenues, as well as 132 thousand more jobs. Furthermore, at the conferences organised by the Scientific Committee headed by Gianni Silvestrini, new developments, from offshore wind to agro-photovoltaics, from energy communities to hydrogen and climate strategies, as well as the first interesting results on the Superbonus and electric mobility front were discussed.

Italian Exhibition Group has set the date with the world of Green Economy and renewable energies for 2022, the year in which the new **SOLAR EXHIBITION AND CONFERENCE by Key Energy** event will also be on the calendar, **from 23rd to 25th March 2022**, at Rimini Expo Centre: a three-day event dedicated exclusively to the solar energy industry and its supply chains with an exhibition area, conferences, meetings and debates. The event, with its innovative format, highly focused on the needs of solar companies and communities, will be held in synergy and conjunction with the second edition of FORUMTECH, ITALIA SOLARE's training and information event organised for 23rd March 2022. A further two international events are also on the agenda for 2022: **CDEPE - Chengdu International Environmental Protection Expo powered by Ecomondo**, the largest green technology exhibition in the western Chinese market, to be held **from 20th to 22nd May** in Chengdu (coming up this year from 18th to 20th November), and **Ecomondo Mexico**, organized in partnership with Deutsche Messe, **from 12th to 14th July 2022** in León.

ABOUT ECOMONDO 2021

Event: international trade show; **Organizer:** Italian Exhibition Group S.p.A.; **Frequency:** annual; **Edition:** 24th; **Dates:** 26th–29th October; **mail:** ecomondo@iegexpo.it; **Website:** www.ecomondo.com; **Facebook:** www.facebook.com/EcomondoRimini; **Twitter:** [http://twitter.com/Ecomondo](https://twitter.com/Ecomondo); **LinkedIn:** <https://www.linkedin.com/company/ecomondo-the-green-technologies-expo/>

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FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.