

Digitizing the Turkish Rooftop Market

November 6, 2019

We are thrilled to announce our latest partnership with Gumbel Inc. in Turkey. This is the first step in our journey to help digitizing the solar rooftop market in the region.



Mustafa Herdem, Chairman of Elseroof and Sherwan Hassan, Global Business Developer at eZZingSolar at EIF Exhibition in Ankara, November 6, 2019.

The main focus of this partnership is to provide the local solar rooftop market with a sales channel for energy-efficient products and services, reducing design complexity and simplifying the decision-making process for the end customers.

Within less than three months of the establishment of this partnership with Gumbel we succeeded to get Elseroof, one of the strongest EPC and solar developer in both the domestic and international market on board to start using the eZZingSolar technological platform.

If we look at the circumstances such as the great conditions of Turkey in terms of irradiation and annual sun hours, the existing net metering regulation and the continuous increase of the electricity tariffs, soon we realize that these are all very favorable to lead the transition into a decentralized energy production (rooftop PV) and put Turkey among the top ten players in the rooftop solar market.

Taking the competitiveness of the market into account there is a true need of an absolute optimization of the operations as well as minimization of the overhead costs by digitizing the entire process of selling, installing and monitoring solar rooftop

installation. The eZZingSolar technological platform is tackling all these mentioned obstacles enabling our customer Elseroof to target the rooftop market nationwide.

During the EIF in Ankara this week we proudly launched the Elseroof platform in presence of the Governor of Ankara and the minister of Energy and Natural Resources, we consider this a great milestone of decreasing our carbon footprint and solarizing the world!

Visit www.eZZing.com for more information.

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