

RECOM-SILLIA is awarded the “Top PV brand” for solar modules in France

Lannion, France, March 13, 2018 – RECOM-SILLIA, a major solar module manufacturing company based in France, is awarded with the "**Top PV Brand**" seal by **EuPD Research**, Europe’s leading sustainability research firm.

French installers and intermediaries have RECOM-SILLIA as their first choice for solar modules and they are highly likely to recommend RECOM-SILLIA to their customers.

The Top Brand PV seal is awarded based on EuPD Research installer survey, which analyzes brand perception, customer’s preferred choice and distribution, in order to identify the module brand which distinguishes itself from the rest in the perception of their customers.

“We are very proud of this award. RECOM Group has strengthened the brand awareness for end customers and business partners in less than a year since acquiring Sillia VL. Our pledge is to provide our clients high quality products according to strict European standards and values. The EuPD award is a confirmation of our vigorous efforts to fulfil customers’ expectations and provide the best long-term solutions for their needs”, states Hamlet Tunyan, President and CEO of RECOM Group.

Based on 15 years of research, EuPD has developed an evaluation model to emphasize the aspects of successful brand management. The results of substantiated primary research data from installers form the basis for "Top PV Brand" seal evaluation, and over 10 individual factors were taken into account in the analysis of a single brand.

About RECOM SILLIA

RECOM-SILLIA is a major module manufacturing company based in France and a comprehensive solar solutions provider. The company's mission - to advocate global commitment to social and environmental considerations, promote the benefits of solar power and the switch to cleaner, safer and affordable energy - made RECOM-SILLIA the preferred choice for high efficiency PV modules worldwide. RECOM-SILLIA is part of RECOM Group - the largest PV module manufacturer in Europe with production facilities in France, Italy and Poland - annual production capacity of up to 1.5GW - and sales in more than 65 countries around the world.

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